



The Center also shares business with other SMG-managed facilities in nearby Ontario and Long Beach, California. “The draw is different in all three cities. Ontario and Long Beach are very busy on the weekdays and not as busy on the weekends. It’s the opposite for Palm Springs - we’re always looking for mid-week business, where weekends are extremely busy just with transient guests coming in from L.A., San Diego, and Orange Counties. We have the ability to share groups. If we have a weekend group that we can’t accommodate, we’ll share client information with our sister properties. That’s another benefit of being managed by SMG. So, there’s competition but there are also events that work out and benefit all of us.”

Back in 2006, when the City first made the decision to expand the size of the Convention Center, Leson re-